

Traditional Japanese Farmers Reject Current Technology as a Means of Upholding Cultural Values

日本

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Thesis Briefing

- How are Traditional Japanese farmers maintaining stability?
- Is there any correlation with modern technology?
- Lifestyle



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Why Research This???

(なぜこの研究)

- Study abroad experience Fall 2015 in Akita, Japan
- Pondered the stability of Japanese Farmers in Rural areas, especially ones with limited crops
- Conduct my own Ethnographic research
- Go back to Japan
- Experience something new!!!



Nagano (長野)

- Estimated Population of 375,000
- Number of farming households: 104,759 (1st in Japan)
- Number of commercial households: 51,777 (4th)
- Number of full-time farm workers: 73,467 (3rd)
- known for growing tasty fruits such as apples, strawberries, and grapes among other fruits.



My Farm (私のファーム)

- Nakamura Farm in the city of Omachi
- Since around the end of Edo era in 1815 (202 years)
- Acknowledged for its high growing and quality apples
- hosted as an Airbnb








AirBnB & WWOOFing


Overview Location Reviews The Host

Beautiful B&B Farm in North Alps

Ōmachi-shi, Nagano-ken, Japan ★★★★★ 21 reviews

 Hiromi&Mimi

 Private room  4 Guests  1 Bedroom  4 Beds

 **100% refundable**
Cancel up to 5 days before your trip and get a full refund, including service fees.

About this listing

Our certified 150-yrs-old Japanese farm lodge welcomes all guests to enjoy authentic daily life of Japanese farmers. We are located in the heart of Japan North Alps, growing semi/organic vegetables, fruits and rice. Complimentary breakfast is included

[Contact host](#)

The space	Accommodates: 4	Check Out: 10AM
	Bathrooms: 1.5 (Shared bathroom)	Pet Owner: Some pet(s)
	Bedrooms: 1	Property type: Bed & Breakfast

- Airbnb is a trusted community marketplace for people to list, discover, and book unique accommodations around the world — online or from a mobile phone or tablet.
- Stands for (World Wide Opportunities on Organic Farms, or Willing Workers on Organic Farms) Hosts give WWOOFers accommodation and meals, in return for the WWOOFer helping the Host with what the Host does at his or her place.

Experience (経験)



食べ物



Tradition/Culture (文化)



Modern Farm Technology



Irrigation



Tools



中村Technology



Crops

果物



果物



Veggies 野菜



野菜



Conclusion

- Multiple factors can play towards an answering
 - Cultural Values
 - Advertisement appeal
 - No need



以上です。ありがとうございました。
質問がありますか。

Thank you for attending my Presentation.

Questions???