Traditional Japanese Farmers
Reject Current Technology as a
Means of Upholding Cultural

Values

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- How are Traditional Japanese farmers maintaining stability?
- Is there any correlation with modern

technology?
• Lifestyle

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Why Research This???

(なぜこの研究)

- Study abroad experience Fall 2015 in Akita, Japan
- Pondered the stability of Japanese Farmers in Rural areas, especially ones with limited crops
- Conduct my own Ethnographic research
- Go back to Japan
 Experience something new!!!

Nagano (長野)

- Estimated Population of 375,000
- Number of farming households: 104,759 (1st in Japan)
- Number of commercial households: 51,777 (4th)
- Number of full-time farm workers: 73,467 (3rd)
- known for growing tasty fruits such as apples, strawberries, and grapes among other fruits



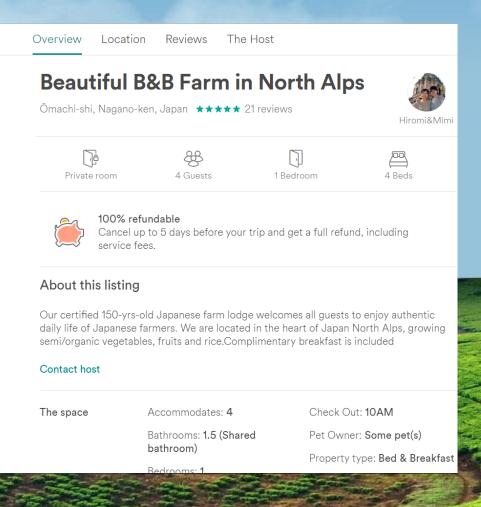
My Farm (私のファーム)

- Nakamura Farm in the city of Omachi
- Since around the end of Edo era in 1815 (202 years)
- Acknowledged for its high growing and quality
 apples
- hosted as an Airbnb





AirBnB & WWOOFing



- Airbnb is a trusted community
 marketplace for people to list,
 discover, and book unique
 accommodations around the world
 online or from a mobile phone or
 tablet.
- Stands for (World Wide
 - Opportunities on Organic Farms, or Willing Workers on Organic Farms) Hosts give WWOOFers accommodation and meals, in return for the WWOOFer helping the Host with what the Host does at his or her place.

Experience (経験)













Tradition/Culture (文化)









Modern Farm Technology



Irrigation









Tools









中村Technology



Crops 果物

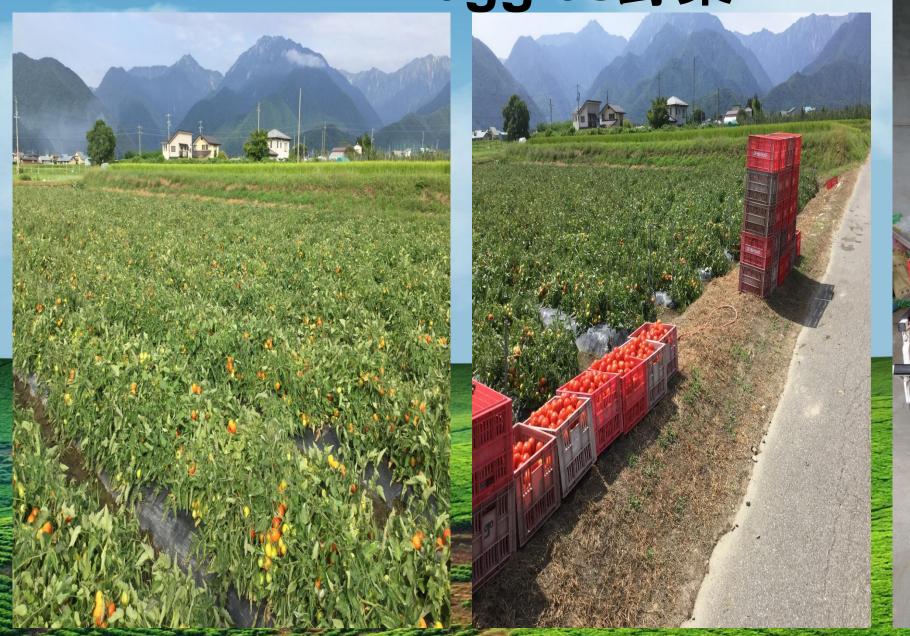








Veggies野菜





野菜











Conclusion

- Multiple factors can play towards an answering
 - Cultural Values



以上です。ありがとうございました。質問がありますか。

Thank you for attending my Presentation.

